

Infinity MART

Convenience, Redefined

Convenience,
Innovation and
Elevated Service



+25

locations and
growing across
canada

www.infinitymart.ca

Our Vision

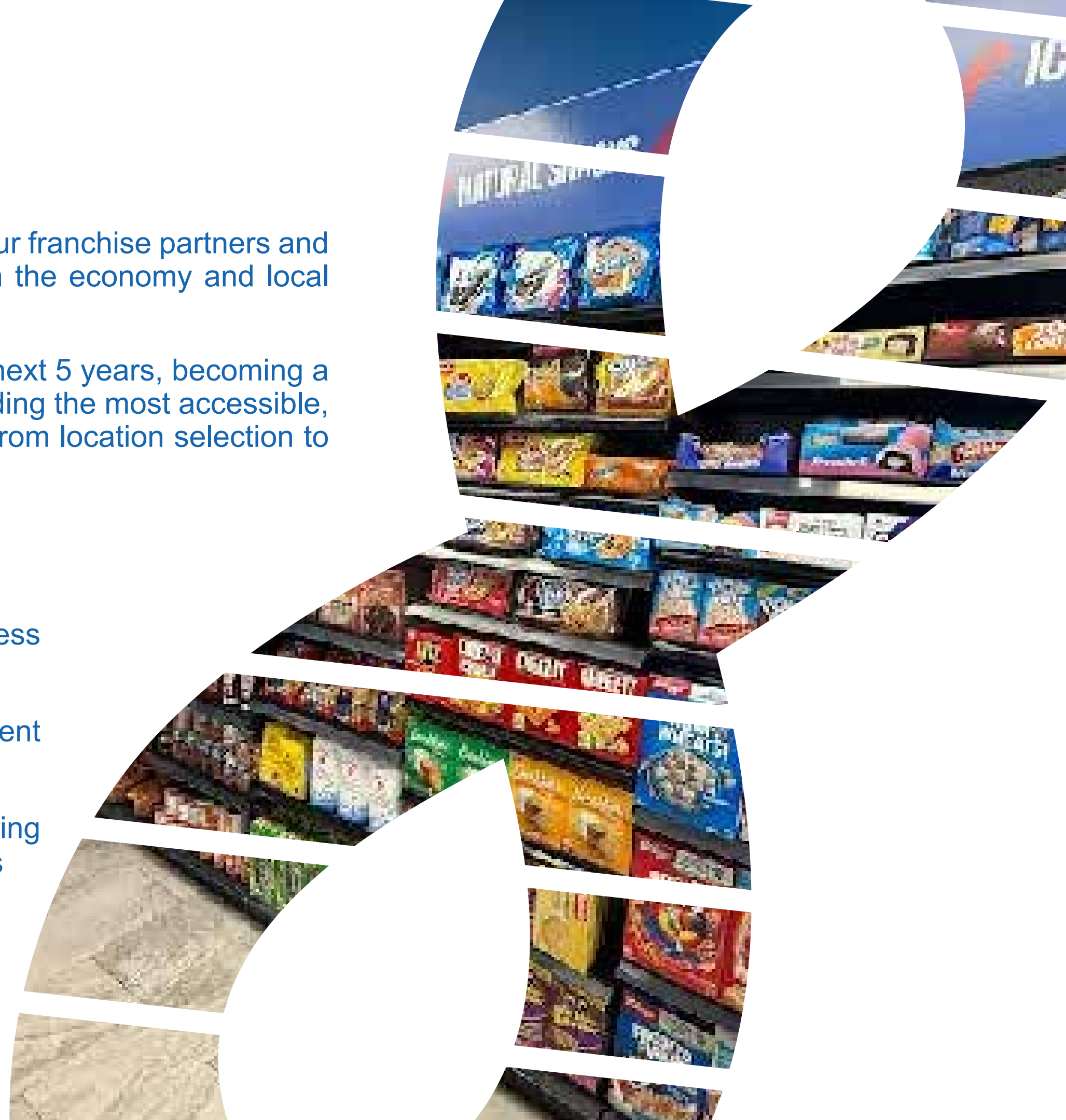
At Infinity Mart, our vision is to simplify everyday life for both` our franchise partners and the customers they serve while creating a positive impact on the economy and local communities.

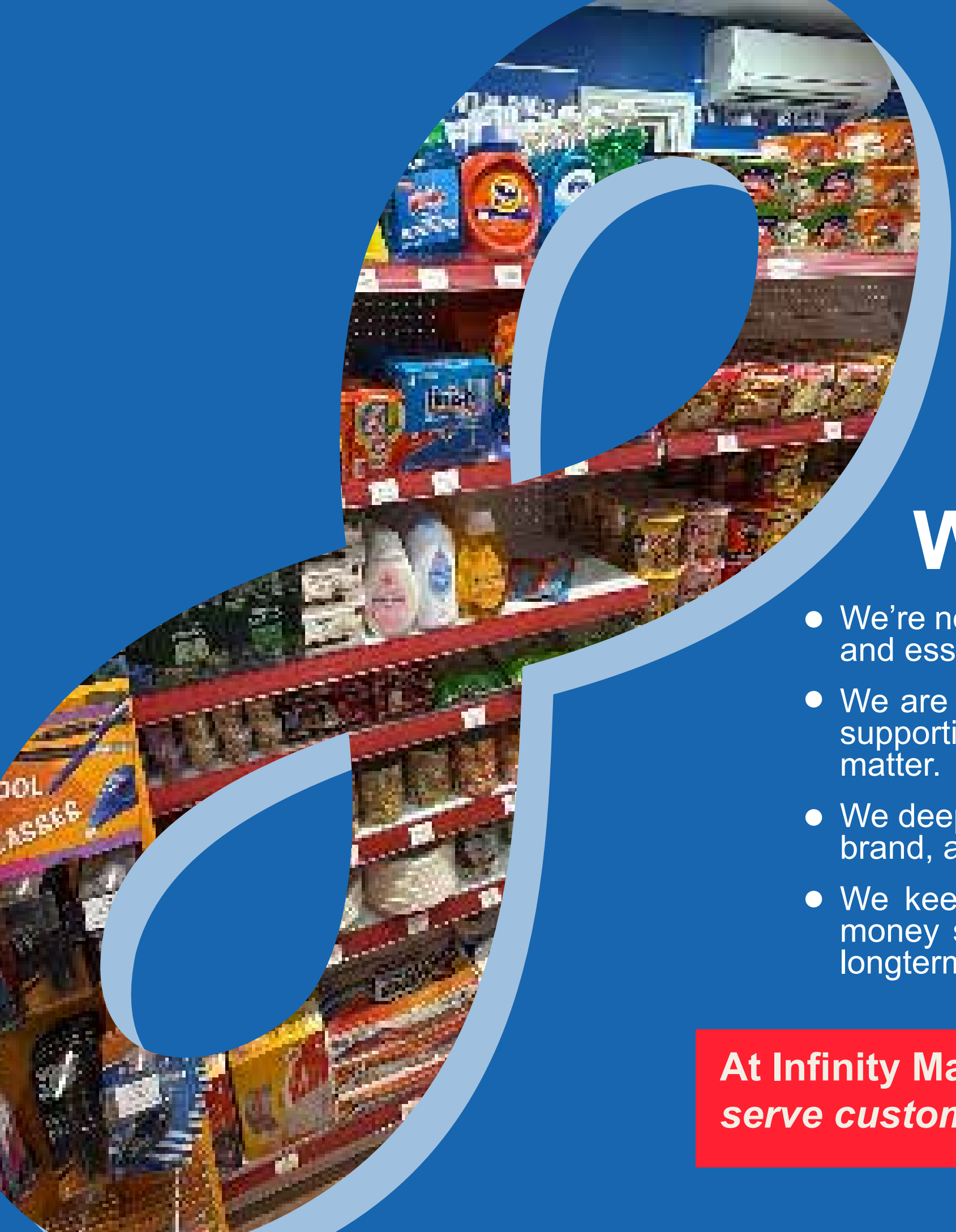
We aim to build a strong network of 100+ locations within the next 5 years, becoming a leader in the convenience retail industry. Our focus is on providing the most accessible, efficient, and easy-to-navigate solutions for everyday needs from location selection to product offerings and customer service.

We are dedicated to

- Supporting economic growth by creating jobs and business opportunities across Canada
- Empowering entrepreneurs with the lowest possible investment requirements, helping them build a successful business
- Making franchisees and customers our top priority, ensuring they are heard, supported, and set up for long-term success

Together, we are shaping a brand that drives value, builds community, and creates opportunities for everyone involved.





Our Unique Proposition

At Infinity Mart, we go beyond the basics. We not only meet essential daily needs, but also offer healthier snack options, unique products, and curated services that aren't commonly found in other convenience stores. This forward-thinking approach positions us as a modern, customer-focused retail space designed for today's lifestyles.

What truly sets us apart

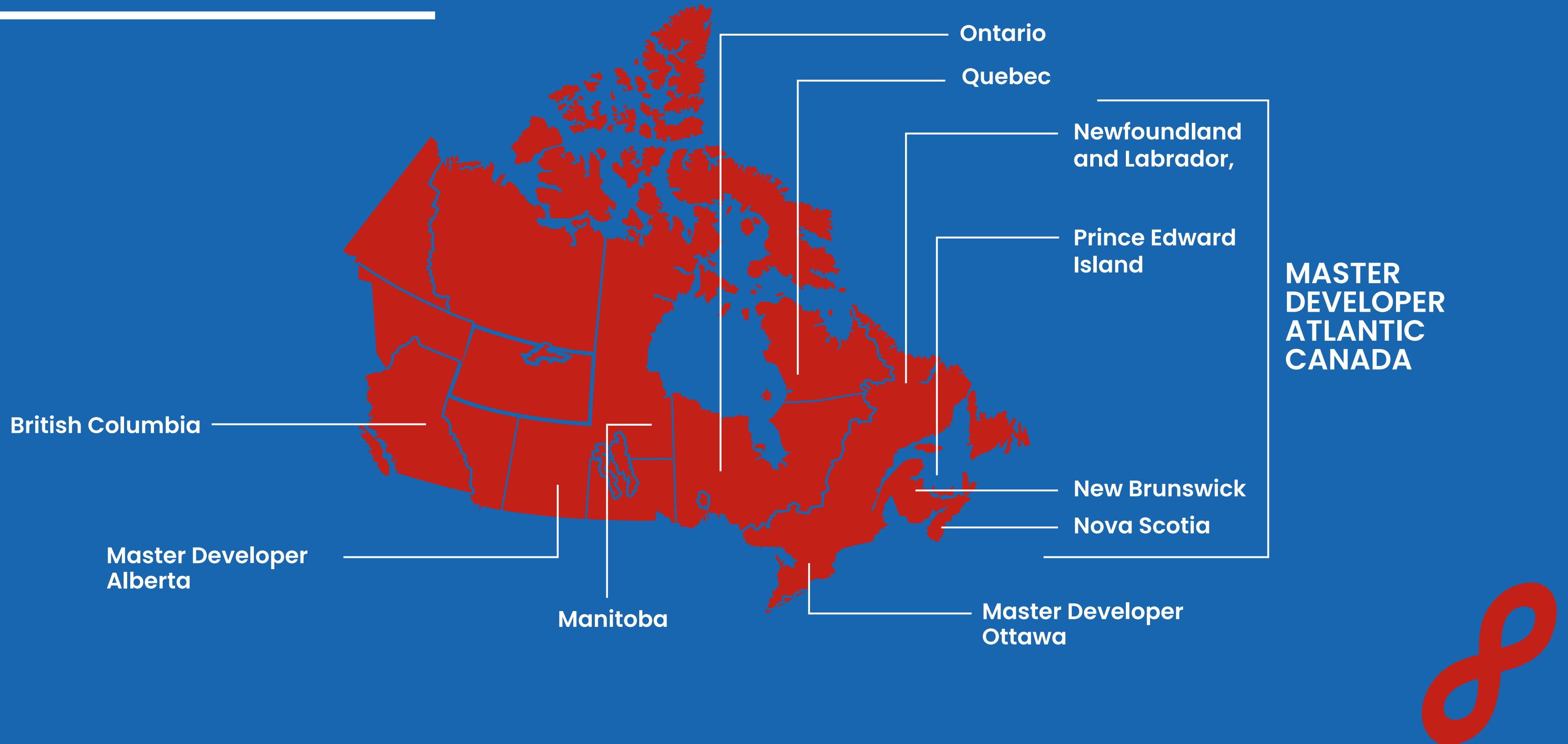
- We're not just a store, we're a hub for the community, providing convenience, value, and essential services all in one place.
- We are committed to adding value to every community we serve by creating jobs, supporting local economies, and delivering accessible products and services that matter.
- We deeply value the trust and reliability our franchisees and customers place in our brand, and we work hard every day to earn it.
- We keep investment requirements and overhead costs low, which means more money stays in our franchisees' pockets, helping them maximize profitability and longterm success.

At Infinity Mart, we are driven by one mission: *to empower franchisees, serve customers, and strengthen the communities we're part of.*

Our Concept for Independent C Store



Our Locations



Our Concept for Independent C Store



Current locations

Open & Operating Infinity Mart Stores



Our Upcoming Locations



SOLD

Ultramar at Barrie -
Infinity Mart with
Ultramar & Car Wash



SOLD

5228 Hwy 97,
Okanagan Falls, BC —
Infinity Mart with
CENTEX



SOLD

191 Keil Drive S,
Chatham, ON — Infinity
Mart with Shell & Car
Wash



SOLD

Derry Road E,
Mississauga, On



Ultramar in Hastings,
Ontario



110 - 54 power
Street toronto



1108 richards street
Vancouver, british
Columbia



Lansdowne Avenue
685 Lansdowne Ave #9,
Toronto



328 Scarlett Road,
Toronto, On



Unit#106 - 233 Centre
Street Sw. Calgary



1125 St Clair Avenue
Toronto, Ontario



The Kensington
321 10st Nw, Calgary,



Hard Rock Hotel
100 Kellogg Lane,
London



Own the Territory, Built the Empire

Current Opportunities



United States



Gulf Market



saskatchewan



Quebec



Mexico



Own A Gas Station?

READY TO STEP BACK?

Infinity Mart is expanding across Canada & actively acquiring gas stations. We transform locations into high-performing, premium convenience + fuel destinations while giving owners a stress-free, hands-off experience.

What You Get:

- Full takeover of daily operations
- Professional branding & merchandising
- Increased sales & optimized performance
- Strong operational systems
- Healthy Market Rent

Why Infinity Mart?

We are a proven convenience brand with multiple successful locations across Canada, focused on growth, efficiency, and profitability.

Why should I lease my gas station to Infinity Mart?

We take over daily operations, allowing owners to become hands-off while improving performance through premium merchandising, branding, and operational efficiencies.

Goodwill Payments Available

Ordinary ranging from \$25,000 to \$250,000 (based on location performance)

How does this impact my gas station value?

Our model focuses on increasing sales and profitability, which directly enhances the long-term value of your asset.

Fuel Partnerships

We work with major fuel suppliers including McDougall Energy, Parkland Corporation, Centex, and MacEwen Petroleum. Existing agreements can be maintained or optimized to improve margins.

Let's Connect

If you're ready to step back, reduce stress, or unlock more value from your gas station, reach out today.



Infinity Vape

Infinity Vape is a leading retailer in the vaping industry, dedicated to providing a wide range of high-quality vapour products and accessories.



Disposables



Batteries



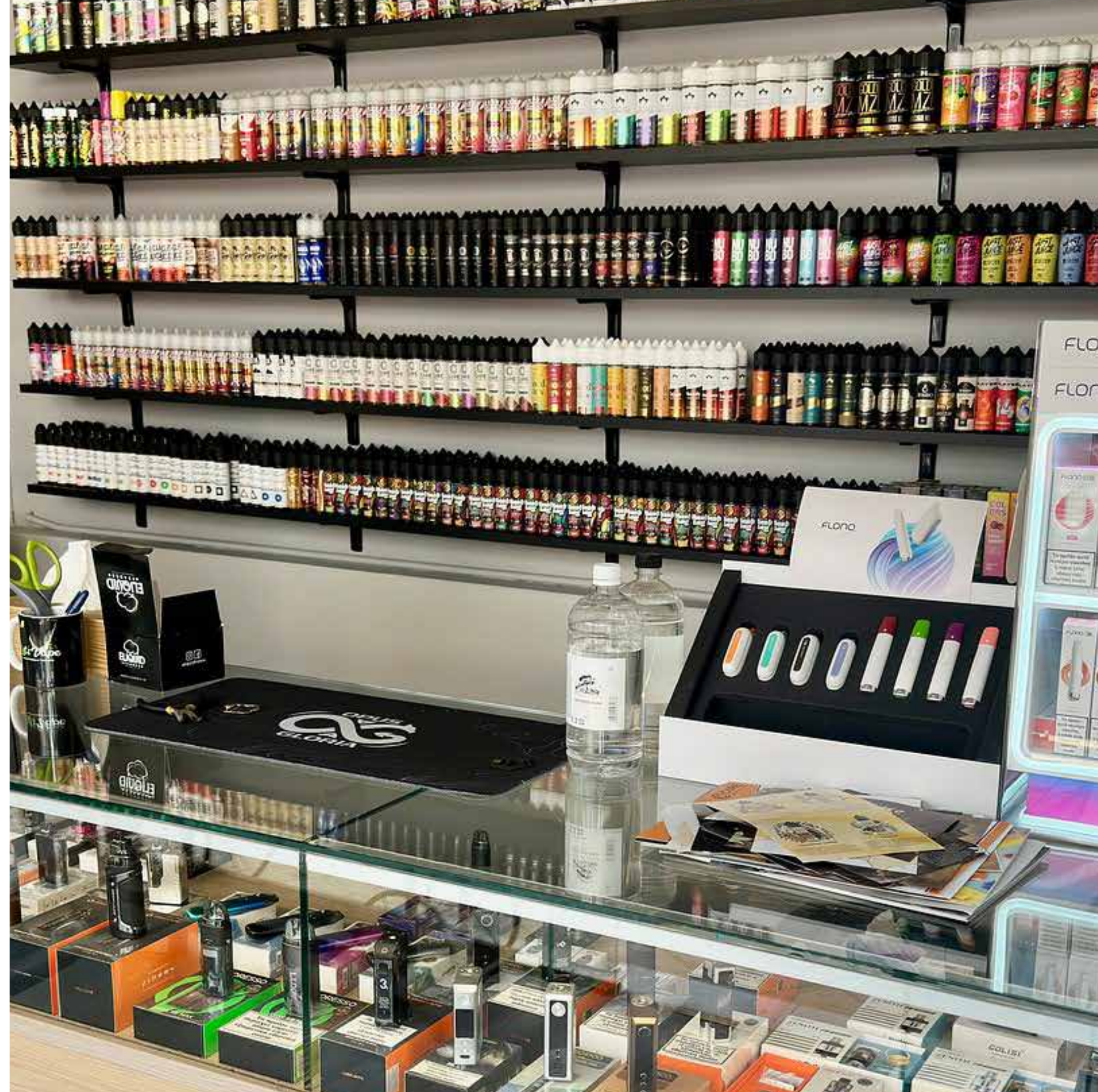
Accessories



Cartridges

* Investment starting as low as \$39,000 plus Inventory

* Premium Locations Available



Our Locations

SOLD

200 Dundas
Street East,
Toronto, Ontario

SOLD

801 Bay street,
Toronto

3890 Eglinton Ave
Mississauga, Ontario,
Canada

Hasting 94 Bridge
St S, Toronto,
Ontario

217 Victoria St W,
Alliston, ON

4861 Victoria
Eve Niagara
falls, Ontario





Convenience, Redefined

**Start, Grow
and Succeed with
Infinity Mart**

When you join Infinity Mart, you're not just opening a convenience store, you're becoming part of a proudly Canadian brand that stands for value, community, and opportunity

We provide everything you need to grow and succeed:

- Comprehensive initial and ongoing training to keep you and your team ahead of the curve
- Access to market research so you can adapt and stand out in a competitive landscape
- Dedicated support teams to guide you through all aspects of your business
- A proven, pre-designed business model that removes guesswork and simplifies your operations
- Assistance with securing financing to help bring your vision to life.
- Opportunities for multi-unit ownership and area development for those ready to grow further
- Support with local sponsorships and brand awareness initiatives to build strong community connections
- A family-focused partnership, we're in this together, building a business not just for today, but for generations to come.

At Infinity Mart, we believe that when you succeed, we all succeed and we're here to help you every step of the way.

Franchise Partner Requirements

Financial Requirements ●

- Minimum net worth of **\$350,000**
- Minimum liquid capital of **\$100,000**
- For Convenience stores **\$350,000**
for C Stores + Gas Stations

Experience & Skills ●

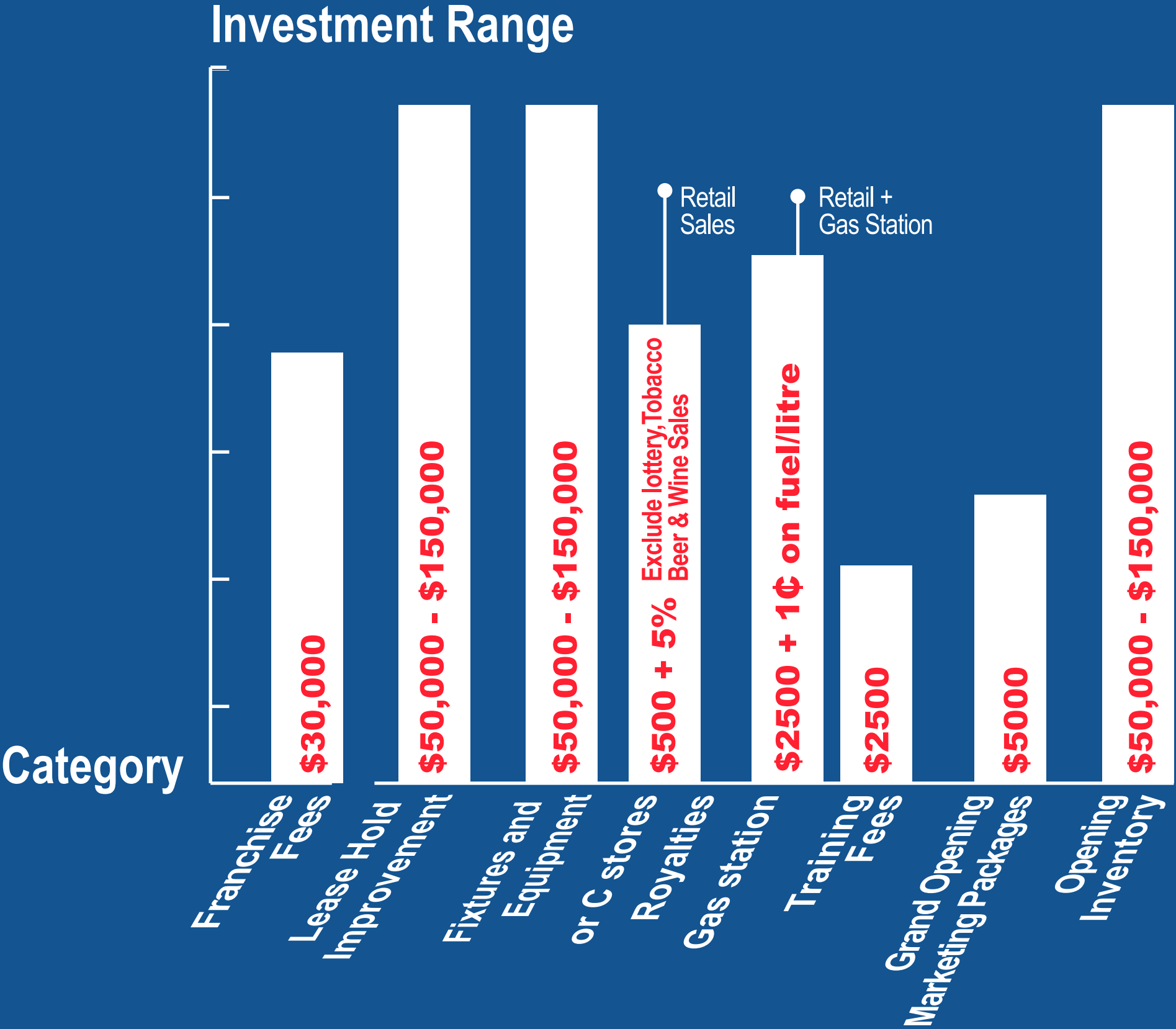
- Previous business experience is an asset—but we provide training to develop a business mindset
- Ability to deliver exceptional customer service
- Strong leadership skills to recruit, train, and manage a team

Other Requirements ●

- Good credit history
- Clear background check
- Willingness to be fully engaged in day-to-day operations
- A positive, friendly, and customer-focused attitude



Franchise Fee & Investment Breakdown

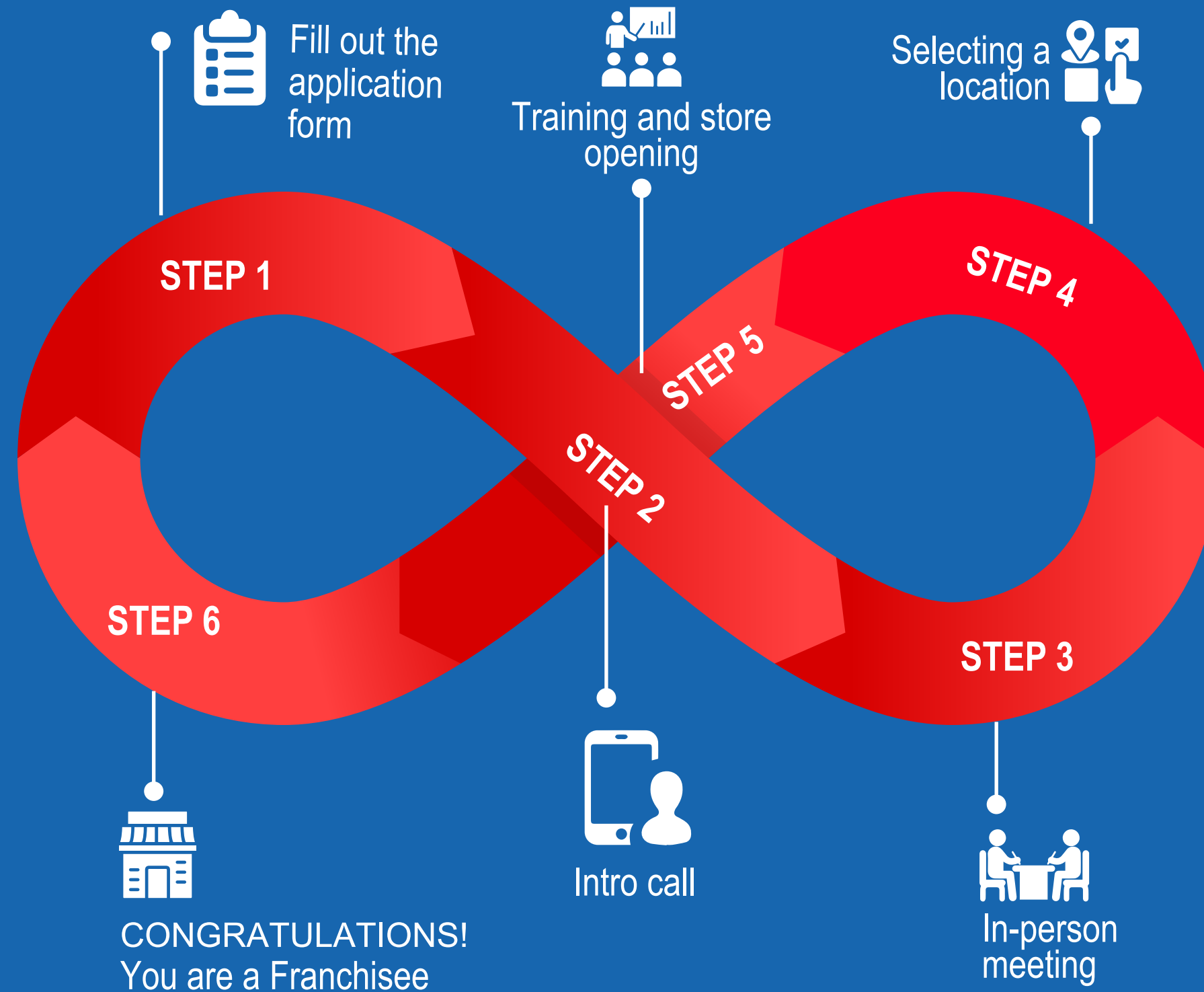


Notes:

- Applicable taxes are additional
- POS and security system costs will be additional
- The amounts listed above are estimates; final costs may vary and will be discussed when a specific location is identified.
- Locations with gas stations offering may required additional net worth and good will payment.



Steps to become a Franchise



Promotional Marketing Support

Infinity Mart has a dedicated in-house marketing team designed to provide on-going store support based on the latest trends, plan events and drive traffic to stores digitally.



Print & Digital



Grand Openings



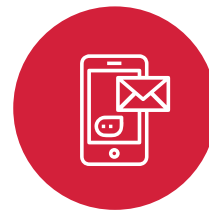
Social Media



Store Signage



Google Ads



Text Marketing



Influencer Marketing



In-Store Promotions



Vendor Sampling



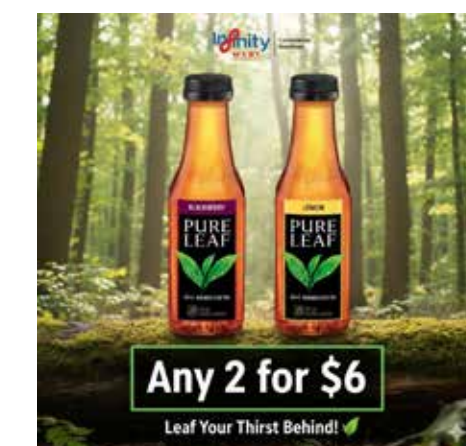
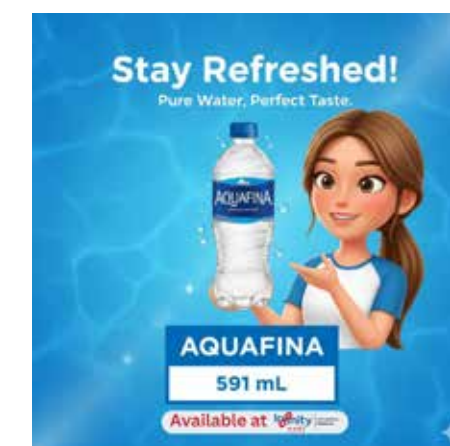
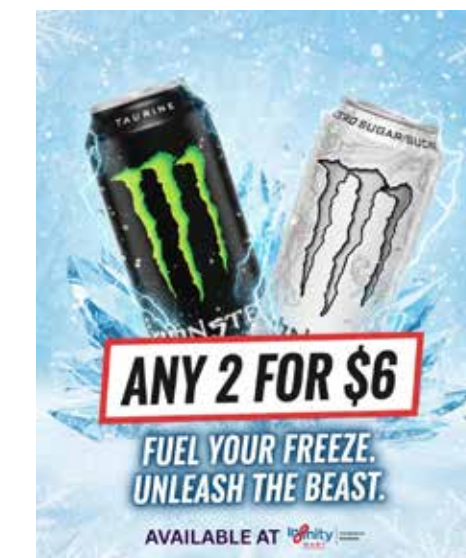
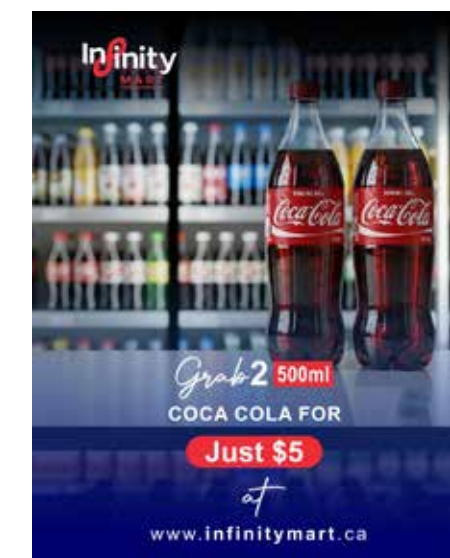
Digital Screen Network



Email Marketing



Flags



Promotional Marketing



Real Estate Expansion

We are actively expanding in the following categories of real estate:



Hospitals



Urban locations



University/Colleges



Suburban locations



Office Towers



Malls



Residential Towers



Strip Plaza



Transit Stations



Gas Station



Airports



Finding the Right Fit

Our Approach to Site Selection

At Infinity Mart, we are committed to ensuring every location is set up for success. We carefully evaluate each potential site using a proven, data-driven approach that protects our franchisees and maximizes long-term potential.



Franchise Term:

Initial term of 5 years, plus a 5-year renewal option.

At Infinity Mart, we put franchisee success first—recommending and finalizing only premium locations that are aligned with strong market potential, healthy margins, and sustainable growth.

We don't just open stores; we build for the future, together.

Market Opportunity and Industry Trends

A Thriving Sector with Robust Growth

Global Market Expansion: The global convenience store market is projected to grow from \$1.14 trillion in 2024 to \$1.27 trillion in 2025, marking a CAGR of 11.2%. This growth is fueled by changing consumer lifestyles, urbanization, and the demand for quick and accessible shopping experiences. The Business Research Company

Canadian Retail Surge: In early 2025, Canadian retail sales experienced a significant boost, driven by factors such as stimulus cheques and tax breaks, indicating a resilient and dynamic retail environment. Retail Insider

Key Industry Trends Shaping the Future

- **Health & Wellness Focus:** Consumers are increasingly seeking healthier, protein-rich snacks and fresh food options, prompting convenience stores to diversify their product offerings to meet this demand.
- **Technological Advancements:** The integration of technologies like AI, cashier less checkouts, and personalized loyalty programs is enhancing customer experiences and operational efficiency in convenience stores where needed.
- **Sustainable Practices:** With the rise of electric vehicles, convenience stores are adapting by installing EV charging stations, aligning with environmental initiatives and attracting eco-conscious consumers where available.
- **Community Engagement:** There's a growing emphasis on local partnerships and community involvement, with stores supporting local producers and participating in neighborhood events to strengthen community ties.

Infinity Mart's Strategic Positioning

Infinity Mart is poised to capitalize on these trends by offering a modern retail experience that prioritizes health-conscious products, embraces technological innovations, and fosters community relationships. Our commitment to adaptability and customer-centric approaches positions us as a forward-thinking leader in the evolving convenience store landscape.



Our Partners



Contact Us

For More Information and to Start Building Your own Future

We're here to help you take the next step toward owning your own Infinity Mart franchise. Reach out to our team today — your journey to success starts now.

Franchising Inquiries

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- franchising@infinitymart.ca

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Toronto Ontario M4Y1B4

Follow us at

- @infinitymart.ca



Let's build a stronger community, together

